



**The Gulf Incentive, Business Travel & Meetings Exhibition**  
 26 – 28 March 2012  
 ADNEC, Abu Dhabi, UAE

## Five Star Business Opportunities at GIBTM

GIBTM is the leading event for the meetings, incentives, business travel and events industry in the Middle East, taking place from 26-28 March 2012 at ADNEC, Abu Dhabi.

GIBTM 2011 featured:

**2863**

Total Attendees

**2123**

Visitor Attendees

**259**

Hosted Buyers

**284**

Exhibiting Companies

**7175**

Onsite Appointments



GIBTM is independently audited by the ABC to guarantee that the number of visitors promoted is completely accurate and calculated from unique attendees only.

“GIBTM has been very successful for us for the last 2 years. We have made a number of good contacts for future business and will return in 2012.”

*Matrix Party & Audio Visual Services LLC, Exhibitor at GIBTM 2011.*

## Five Star Buyers

Exhibit at GIBTM 2012 and meet senior level industry buyers, all of whom have serious purchasing power. Our unique Hosted Buyer Programme delivers guaranteed business meetings, through a pre-scheduled appointment matching system – the perfect way to target your audience.

### Maximise Your Return on Investment

- ★ International and regional network of senior level industry buyers
- ★ Network over three days on and off the show floor
- ★ Acquire industry knowledge through the professional education programme
- ★ Ensure highly effective and targeted business meetings through the pre-scheduled appointments
- ★ Target inbound and outbound business
- ★ Brand awareness and exposure with year round marketing and PR support

### Top 20 Visiting Countries

Visitors to GIBTM include international and local trade visitors and Hosted Buyers who are professionals from the meetings, conference, incentives, business travel and events industry



[www.gibtm.com](http://www.gibtm.com)

Organised by



Supported by



Official Venue



Official Ground Handler



THE VISION  
DESTINATION MANAGEMENT

Exclusive Airline Partner





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26-28 March 2012, Abu Dhabi, UAE

# GIBTM 2012 Space application

## Your Company Details

Company Name \_\_\_\_\_  
 Contact Name \_\_\_\_\_ Position \_\_\_\_\_  
 Company Address \_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_ Postcode \_\_\_\_\_  
 Country \_\_\_\_\_  
 Telephone (inc. area code) \_\_\_\_\_ Fax (inc. area code) \_\_\_\_\_  
 Email \_\_\_\_\_ Website \_\_\_\_\_ Date \_\_\_\_\_

## Stand Details

**Stand Size** I wish to exhibit at GIBTM 2012 and take \_\_\_\_\_ m<sup>2</sup>

### Select your Space Only Rate

You must apply for the total amount of space you require. If you choose **Space Only**, we provide the floor space and you use your own stand designers and suppliers to construct your stand. If you would like GIBTM to provide you with a Shell Scheme stand, please select the **Shell Scheme** option.

**Early booking rate: \$925 per sqm**

Rate available to exhibitors who have returned their signed contract to exhibit and a deposit paid by **31 July 2011**

**Priority rate: \$947 per sqm**

Rate available from 1 July to exhibitors who have returned their signed contract to exhibit and a deposit paid by the **31 Dec 2011**

**Standard rate: \$978 per sqm**

Rate available to exhibitors who are contracted to exhibit from the **1 Jan 2012**.

### Shell Scheme

In addition to your space, please tick here if you require a shell scheme at **\$120 per sqm**

A 'Shell Scheme' is a stand we construct for you. Your stand will include white walls, aluminium ceiling grid, carpet, name board, lights and power. Furniture is not included in the shell scheme package.

### Double Decker Stands

Price upon application, please contact the GIBTM Sales team.

Email: gibtm@reedexpo.co.uk

Tel: +44 (0)20 8910 7711

### Furniture Packages

GIBTM has a number of furniture packages available suitable for your stand size (Please tick the relevant box):

	Lighting and Power	Table	Chairs	Cupboard	Waste bin	Shelves	Office with lockable door
<input type="checkbox"/> <b>Package A: \$526</b>	✓	1	2	1	1	2	-
<input type="checkbox"/> <b>Package B: \$600</b>	✓	1	2	1	1	3	-
<input type="checkbox"/> <b>Package C: \$670</b>	✓	1	3	1	1	3	-
<input type="checkbox"/> <b>Package D: \$1,575</b>	✓	2	4	1	2	3	1

\*Power supply and consumption included.

### Enhanced Internet Listing

Enhance your company listing on the GIBTM website with an Enhanced Internet Listing allowing you to upload videos, sales materials and much more. Enhanced Listings cost **\$275**

If you **do not** wish to have an enhanced listing, please tick this box

### Branding & Sponsorship Opportunities

Enhance your presence at GIBTM with a tailor made branding and sponsorship package.

Tick here if you would like to know more about branding and sponsorship opportunities

### Want to know more about our Global Portfolio of Meetings and Events Exhibitions?

GIBTM is part of a global portfolio of meetings and events exhibitions, taking place over five continents. If you would like to know more about our other events in the portfolio, please tick the relevant boxes

EIBTM - The Global Meetings & Events Exhibition, Barcelona, Spain  AIBTM - The Americas Meetings Event & Exhibition, Baltimore, USA

CIBTM - China Incentive Meetings & Events Exhibition, Beijing, China  AIME - Asia-Pacific Incentives & Meetings Expo, Melbourne, Australia

## What to do Next

Please return your completed form to your GIBTM Account Manager or send to:

Email: gibtm@reedexpo.co.uk Fax: +44 (0)20 8910 7986 Post: Reed Travel Exhibitions, GIBTM 2012, Gateway House, 28 The Quadrant, Richmond, TW9 1DN

Alternatively if you wish to speak to a member of the sales team please call **+44 (0)20 8910 7711**



'Just a Drop' is Reed Travel Exhibitions dedicated charity for the travel and tourism industry, raising money to provide clean water for children and their families where ever it is needed around the world. Please tick here to confirm if you wish to donate \$25

