

## GIBTM: Gulf Incentive, Business Travel & Meetings Exhibition

### Key information

#### Certificate type

Exhibition

#### Metric type

Attendance

#### Audit status

Organiser's statement - subject to audit

#### ABC headline

2,863 Total Unique Attendance

#### Event dates

28 March 2011 to 30 March 2011

#### Market sector

Business Services

#### Contact details

Reed Travel Exhibitions  
Gateway House  
28 Quadrant  
Richmond  
Surrey  
0044 20 8910 7839  
gibtm@reedexpo.co.uk  
www.gibtm.com

#### Total Unique Attendance

2,863

Visitor Attendance

2,123

Exhibitor Attendance

740

#### Event Details

Event Venue:

ADNEC, Abu Dhabi, UAE

Year Event Established:

2007

Event Frequency:

Annual

Next Event Dates:

26 March 2012 to 28 March 2012

Next Event Venue

ADNEC, Abu Dhabi, UAE

This certificate is supported by the following organisations

# GIBTM: Gulf Incentive, Business Travel & Meetings Exhibition 2011

Certificate of Attendance for the event between 28 March 2011 and 30 March 2011

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<b>Total Unique Attendance</b>	2,863
<b>Visitor Attendance</b>	2,123
<b>Exhibitor Attendance</b>	740

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## Event Details

Event Dates:	Monday, 28 March, 2011 to Wednesday, 30 March, 2011
Event Venue:	ADNEC, Abu Dhabi, UAE
Year Event Established:	2007
Event Frequency:	Annual
Next Event Dates:	Monday, 26 March, 2012 to Wednesday, 28 March, 2012
Next Event Venue	ADNEC, Abu Dhabi, UAE

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## Organiser's Descriptions (not verified by ABC)

### Main product Groups/Services Exhibited:

Airlines, Attractions & Entertainment, Conference/Meeting Venues, Cruise Lines, Destination Management Services, Destinations, Event Management, Event Support Services, Ground Handling, Health Resorts/Spas, Hotels, Luxury Trains, Media, PCOs, Special Interest Tours, Technology, Trade Associations, Travel Agencies.

### Target Audience:

All those involved in the planning and execution of meetings, incentive travel, exhibitions, conferences, congresses and business travel. GIBTM is the five star event for the meetings, incentive, business travel and events industry in the Middle East.

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## Glossary of Terms

### Audit Status:

There are three possible stages of certification:

**Organiser's Statement - Subject to Audit** - The organiser has provided event data which has been prepared in accordance with ABC rules but not yet been audited by ABC.

**Audit Complete** - ABC have audited the Organiser's Statement and reported no changes to the data.

**Audit Report - Audit Complete** - this is a statement issued by ABC when problems found at audit show that there were material errors in the organiser's original return submission and subsequent certificate. A revised certificate is issued with the audit report entered on the front page of the certificate.

The audit status is shown at the top of each page of the certificate.

### Total Unique Attendance:

The Total Unique Attendance is the number of individuals who attended the event.

### Event Details:

Details of the current and next scheduled event, including:

Year Established: The year in which the event was first held .

Event Sponsors: If claimed, a list of any sponsors will be shown .

Organiser's Association Membership: If claimed, a list of any associations to which the event is registered/affiliated.

### Organiser's Descriptions:

A free text area on the certificate is available for the organiser to describe the main products & services exhibited and the target audience. Neither of the descriptions are audited by ABC.